

# Annual report of the dissemination actions of the LIFE EUROKITE project

Reporting Year: 2022



© Franz Josef Kovacs

## LIFE EUROKITE LIFE18 NAT/AT/000048





## **1. LIFE EUROKITE**

LIFE EUROKITE (LIFE18 NAT/AT/000048) is a cross-border protection of the Red Kite in Europe by reducing human-caused mortality. The red kite breeds exclusively in Europe and is endangered due to illegal persecution. Within LIFE EUROKITE, we aim to get to the bottom of the anthropogenic mortality reasons using telemetry and work to prevent them. Based on the results measures to counteract anthropogenic mortality will be implemented. Where suitable structures and/or organisations exist, the counteractions will as far as possible, collaborate with them. The range of measures goes from information campaigns, initializing legal prosecution and lawsuits (e.g. against poisoners) to voluntarily technical measures (e.g. from power line providers) and political / legal efforts (e.g. adaption of CAP schemes) and awareness actions.

Main project objectives:

- Significant reduction of impact of poisoning (reduction of the rate of poisoning cases by 5% on EU level)
- Identification and solving of problematic cases concerning electrocution / collision
- Reduction of other anthropogenic reasons of mortality
- Population reinforcement in Spain halts range loss and identifies the factors causing a decline of the populations, presumably associated with climate change.

More information on:

[www.life-eurokite.eu](http://www.life-eurokite.eu)

## **2. Dissemination Actions**

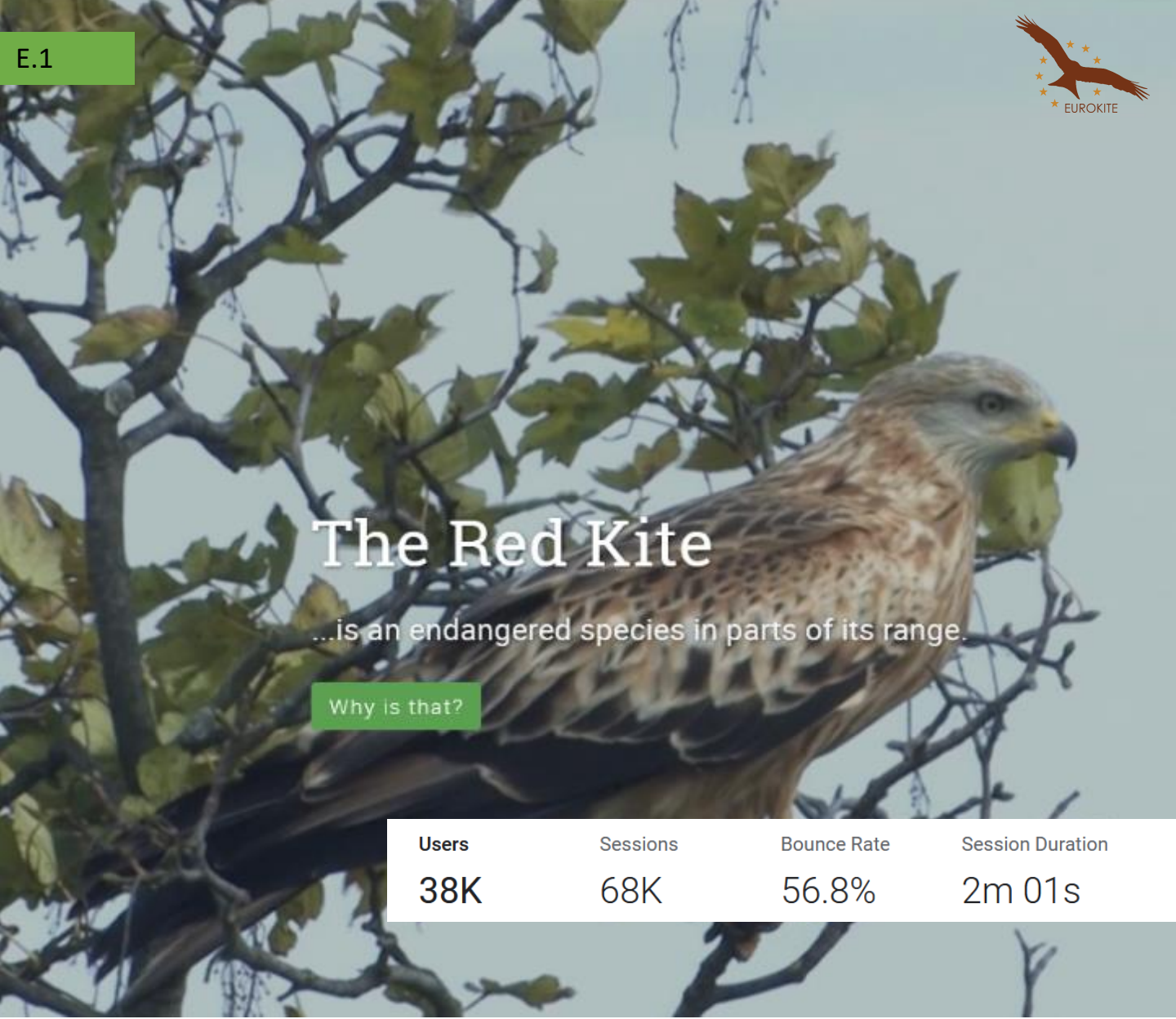
### **E-Actions: Public awareness and dissemination of results (obligatory)**

- ACTION E.1: Mandatory dissemination actions (notice boards, layman's report, webpage)
- ACTION E.2: Campaign against poisoning
- ACTION E.3: Transfer and replication of results
- ACTION E.4: Scientific conferences / workshops
- ACTION E.5: Promotional material
- ACTION E.6: General media work
- ACTION E.7: Awareness raising infrastructure – webcams
- ACTION E.8: Awareness raising stakeholders
- ACTION E.9: Networking



© R. Katzinger





# The Red Kite

...is an endangered species in parts of its range.

Why is that?

Users	Sessions	Bounce Rate	Session Duration
38K	68K	56.8%	2m 01s

The start of the webpage ([www.life-eurokite.eu](http://www.life-eurokite.eu)) was in English on 04.2020. The German and the French webpages were added on 07.2020 and the Spanish on 08.2020 with the help of LPO and SEO/BirdLife. The webpages are regularly updated. In total there were 38K different users with 68K sessions from 177 different countries.

In addition, the LIFE EUROKITE Project is publishing a newsletter (in the first year every month, now every two month) in English, German, French and Spanish with 595 (374 in 2021) subscriber (state 31.12.2022).

<https://www.life-eurokite.eu/en/news/newsletter-archive/newsletter-archiv-kopie.html>





## Facebook:

online since 02.2020

<https://www.facebook.com/grosstrappeaustria/>

Shared page with the LIFE Great Bustard page

1.935 Follower (State 05.01.2023, 1.788 Followers in 2021)

# Social Media

## Twitter:

online since 04.2020

[https://twitter.com/life\\_eurokite](https://twitter.com/life_eurokite)

532 Followers (State 05.01.2023,  
328 Followers in 2021)



Folgen

**EUROKITE**

@life\_eurokite

LIFE EUROKITE is a cross-border European conservation project for the protection of the red kite and other raptor species by reducing human caused mortality.

[life-eurokite.eu](https://life-eurokite.eu)  Seit April 2020 bei Twitter

457 Folge ich 532 Follower

# Social Media



life\_eurokite

Folgen

Nachricht senden

...

394 Beiträge

1.041 Follower

1.164 abonniert

## LIFE EUROKITE Projekt

LIFE EUROKITE (LIFE18 NAT/AT/000048) is a cross-border European conservation project for the Red Kite and other raptor species.

[www.life-eurokite.eu/en](http://www.life-eurokite.eu/en)



Red kite book



2021



LIFE Programme



The Red Kite



webcam spain



Highlights



Highlights

BEITRÄGE

REELS

MARKIERT



## Instagram:

online since 07.2020

[https://www.instagram.com/life\\_eurokite/?hl=de](https://www.instagram.com/life_eurokite/?hl=de)

1.041 Followers (State 05.01.2023, 786 Followers in 2021)





# Social Media

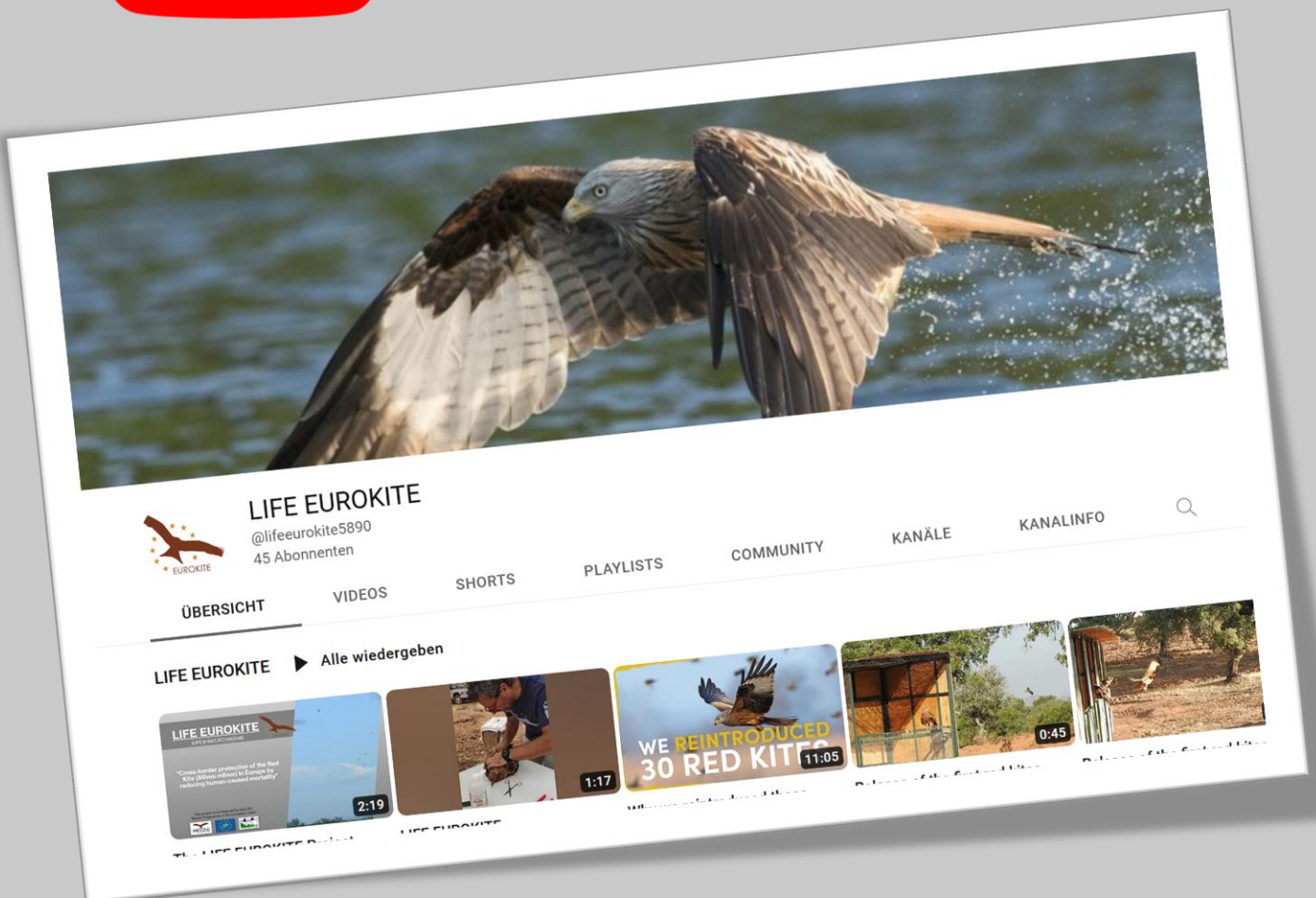


## YouTube:

online since 11.2020

<https://www.youtube.com/channel/UCtQhOAKWKwLgnp-lCahjCDw>

45 Followers (State 05.01.2023, 23 Followers in 2021)



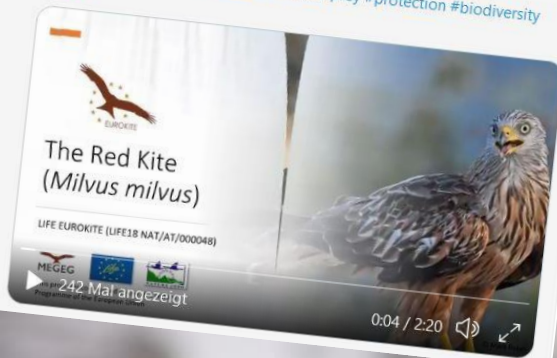
LIFE Programme hat retweetet

**EUROKITE** @life\_eurokite · 3. Mai  
LIFE EUROKITE - The Red Kite

For the full video click here  
[youtube.com/watch?v=ILHdSB...](https://youtube.com/watch?v=ILHdSB...)

@SEO\_BirdLife @Amprion @dravce @deltamilieupro @LPOFrance  
@natagora @Natur\_an\_Emwelt @LIFEprogramme

#redkite #milvusmilvus #Raptors #birdsofprey #protection #biodiversity #nature



retweetet

E Programme und OhWeh - angeimpft (AZ)  
**EUROKITE** @life\_eurokite · 9. Apr.

Breeding season 🐣

#redkite #milvusmilvus #breedingseason #birds #nature



LIFE Programme hat retweetet



**LPO France** @LPOFrance · 7. Juni

En direct des gorges de la Loire avec ce premier jeune Milan royal équipé d'une balise GPS dans le cadre du @LIFEprogramme #EUROKITE

Plus de détails [bit.ly/Eurokite](https://bit.ly/Eurokite)



LPO Auvergne-Rhône-Alpes und LPO Loire

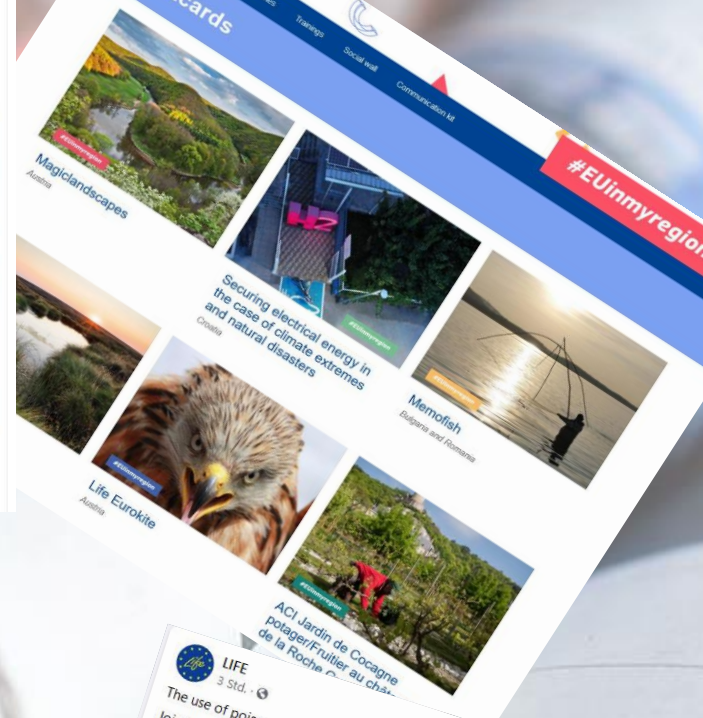
3

25

106



Postcards



**LIFE Programme** @LIFEprogramme · 40 Min.  
"With the #LIFEprogramme you can change life" - thoughts from our project @life\_eurokite 🐣

Think about a project idea  
Prepare your #EULife21 application  
Submit your #LIFEproject proposal

Now it's your turn. Apply now [europa.eu/tyjkgd](https://europa.eu/tyjkgd)

#EUGreenDeal



LIFE EUROKITE (LIFE18 NAT/AT/000048) - Dissemination Action Report 2022

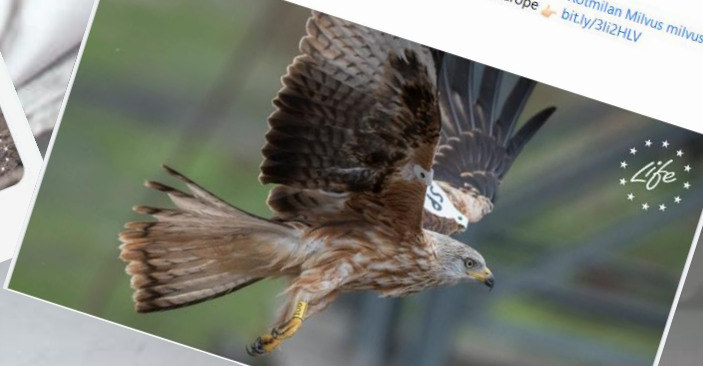


3 Std. ·

The use of poison-baits is threatening #EUBiodiversity. Join the workshop organised by #LIFEproject Großtrappe Otis tarda - Rotmilan Milvus milvus Co. to discuss further steps towards reducing poisoning in Europe [bit.ly/3li2HLV](https://bit.ly/3li2HLV)

#OurNature

EU Environment WWF





# Noticeboards

4 of the 5 planned notice boards were erected in 2022 in the course of “30 years LIFE Programme”.

On the occasion of "30 years of the LIFE Programme" and the LIFE EUROKITE project, the opening of information boards of the LIFE EUROKITE project were celebrated in Germany, France, Spain and Austria.

LIFE (L'Instrument Financier pour l'Environnement) is the only EU funding program that exclusively supports environmental concerns. LIFE celebrated its 30th anniversary on May 21st. The program, which has existed since 1992, promotes measures in the areas of biodiversity, environmental and climate protection.

The LIFE EUROKITE project is also 60% supported by LIFE. LIFE EUROKITE is a cross-border and EU-wide project to protect the Red Kite (*Milvus milvus*) with the aim of reducing human-caused mortality. The red kite breeds almost exclusively in Europe and is e.g. threatened by persecution. Within LIFE EUROKITE, the anthropogenic causes of mortality are being investigated with the help of telemetry and work is being done to reduce them in the future.

In Austria, together with Mayor Gernot Haupt (Marchegg), Mag. Rainer Raab (Technical Manager LIFE EUROKITE), Ing. Werner Falb-Meixner (Chairman MEGEG, Vice President of the Burgenland Chamber of Agriculture), René Lobner (LEADER Region Marchfeld, Member of the Lower Austrian Parliament), Mag. Margit Bruck-Friedrich, M.A. (Ambassador, Austrian Embassy Pressburg), Mag.a Viktoria Hasler (representing Leonore Gewessler, BA Federal Minister BMK) and Provincial Councilor Martin Eichinger (representing Governor Johanna Mikl-Leitner), on May 21, 2022 the LIFE EUROKITE information board at Marchegg Castle unveiled during the Marchfeld Region Festival and the Lower Austrian State Exhibition.

You can find a video about this under the following link:

<https://www.life-eurokite.eu/de/aktuelles/news-detail/eroeffnung-der-life-eurokite-informationstafel-und-30-jahre-life.html>

**30 years**  
of bringing  
green ideas to LIFE







Opening of the LIFE EUROKITE information board during the Marchfeld region festival and the Lower Austrian state exhibition with representatives of the region. © Franz Josef Kovacs



Unveiling of the information board together with (from left to right) René Lobner (LEADER region Marchfeld, member of the Lower Austrian state parliament), Ing. Werner Falb-Meixner (Chairman MEGEG, Vice President of the Burgenland Chamber of Agriculture), Mag.a Viktoria Hasler (representing Leonore Gewessler, BA Federal Minister BMK), Provincial Councilor Martin Eichinger (on behalf of Provincial Governor Johanna Mikl-Leitner), Mag. Margit Bruck-Friedrich, M.A. (Ambassador, Austrian Embassy Pressburg) and Mag. Rainer Raab (Technical Manager LIFE EUROKITE) and . © Hannah Böing



The opening of the LIFE EUROKITE information board also took place in Spain on May 21, 2022. Together with representatives from Fondo Amigos del Buitre, SEO/BirdLife, Grupo Ornitológico Oscense and members of the local group "SEO-Huesca", the board was opened in Binaced at a bird watching point. The following link takes you to the Spanish press release.

<https://seo.org/2022/05/23/acercate-a-los-milanos-reales-de-binaced-huesca/>



© SEO/BirdLife

Fondo  
Amigos  
del Buitre

SEO  
BirdLife



Together with the “Rotmilanzentrum am Heineanum” (red kite center at the Heineanum) in Halberstadt (Germany), an information board of the LIFE EUROKITE project was also opened on June 24th, 2022.

The main goal of the red kite Center is to stabilize the red kite population in the state of Saxony-Anhalt (Germany). For this to happen, however, other medium-term goals must also be achieved. This includes, for example, the establishment of the center as a (nationally and internationally) recognized advice and information center for the red kite. Closing existing gaps in knowledge and monitoring the nationwide population of red kites is also one of the goals that they want to achieve.

Together with the LIFE EUROKITE projects, several red kites are also being tagged and tracked in Saxony-Anhalt.



Opening of the LIFE EUROKITE information board on 24.06.2022 in Halberstadt (Germany).



# Campaign against poisoning

The first meeting to discuss possible Campaigns against poisoning took place on the 5<sup>th</sup> of October 2021. A general data collection of poisoning cases in whole Europe is ongoing and the first campaigns will start in 2023 to raise more awareness. The focus will be on country and regions with a high rate of poisoning cases.





# Transfer and replication of results

The first meeting took place on the 20<sup>th</sup> of January 2021 with 21 people from different organisations (e.g., AMUS, SPEA, GREFA, ornithological stations).

The first publications are now in planning and will be first focus on the overview of mortality reasons of Red Kites in Europe and the mortality protocol in general. The first papers will be published in 2023.



# Scientific conferences / workshops

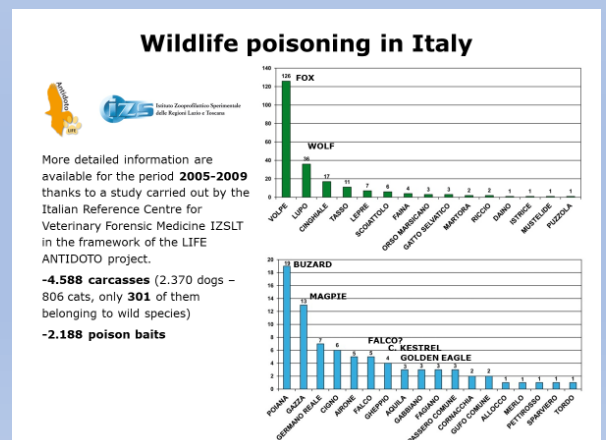
The workshop “Tagging technology” was held on the 8<sup>th</sup> of April 2020, 18 Participants from the project consortium. After a presentation of the technical requirements and possibilities a preliminary decision was taken to use ANITRA loggers for 2020. (After the workshop a price comparison of 4 comparable devices was done and the ANITRA product was the technically best and also the cheapest).

The workshop “Actions against illegal Poisoning” was held on the 12<sup>th</sup> of November 2020, 83 Participants, 3 welcome speeches, 8 keynote speeches. Good overview of poisoning situation and past / ongoing initiatives.

The workshop “Power Lines” was held on the 2<sup>nd</sup> of December 2020, 21 Participants, 6 keynote speeches. Good overview of experience and available materials. Methods and materials have to be decided on a case by case basis.

The Workshop “Overview of wildlife poisoning in whole Europe” took place on the 11<sup>th</sup> of November 2021 in which 94 people from 13 different countries and around 40 different organizations and projects took part. The workshop was opened by Werner Falb-Meixner, the chairman of the Central European Society for Raptor Protection (MEGEG) and the Members of the European Parliament Thomas Waitz (Group of the Greens/European Free Alliance) and Michal Wiezik (Group of the European People's Party - Christian Democrats).

<https://www.life-eurokite.eu/en/news/news-detail/results-workshop-overview-of-wildlife-poisoning-in-whole-europe.html>





## Conference: Shared airspace - Towards a Bird-Friendly Power Grid

On September 28, 2022, RGI (Renewables Grid Initiative) and NABU (Nature and Biodiversity Conservation Union) together with seven German power grid operators invited to the event "Shared Airspace: Towards a bird-friendly power grid" in the Dortmunder U. The LIFE EUROKITE project was also invited to present the experiences of the project. Together with Amprion GmbH, one of the partners of the LIFE EUROKITE project, bird protection in the power grid in Germany, but also beyond national borders, could be further developed. The conference was about anchoring bird protection in the debate about environmentally friendly grid expansion and equally about uncovering hurdles and ways of implementation.

The forthcoming expansion of renewable energies is consequently accompanied by the expansion of the power grid. Herein lies the opportunity to enter into dialogue and bring together various interests for the energy transition and species protection.

© RGI

More information here: <https://renewables-grid.eu>





## Promotional material

The LIFE EUROKITE project was selected for the printing of 200 postcards by #EUinmyRegion, which will be used for promotional material.

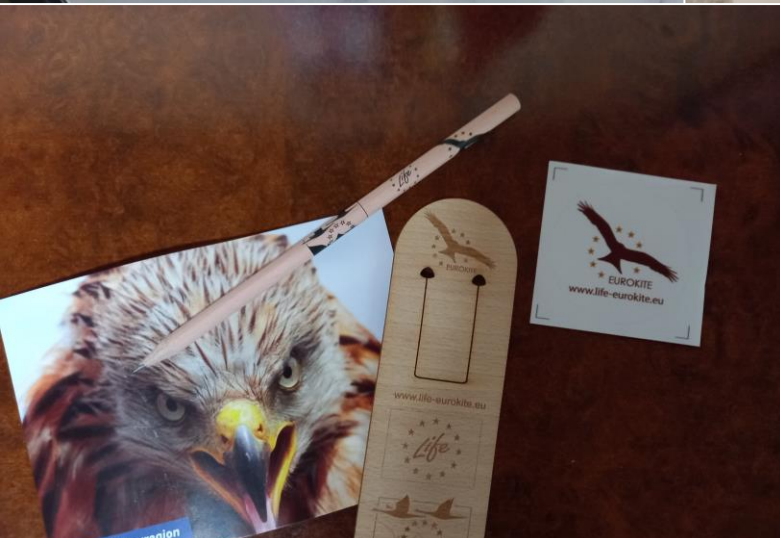
Up to now there different types of promotional materials were produced and distributed:

- T-shirts
- Cloth bags
- Pencils
- Stickers (Transparent and white background)
- Bookmarks
- Roll-Ups
- Flyer

The first promotional materials was distributed during the erection of the notice boards an several events in 2022.









Mérgezettől elpusztult vörös kánya



Mérgesoltól elpusztult vörös kánya

### Nemzetközi összefogással a vörös kánya megőrzéséért

Tizenhárom ország szakemberei fogtak össze annak érdekében, hogy együtt tegyenek lépéseket a vörös kánya állományt veszélyeztető tényezőket ellen. A közösen kidolgozott LIFE projekt elnyerte az Európai Unió támogatását (LIFE EUROKITE, LIFE18 NAT/AT/000048), amely lehetőséget teremt arra, hogy hét éven keresztül Európa szinte valamennyi „vörös kánya országa” összefogva valósítson meg gyakorlati védelmi intézkedéseket.

A projekt célja, hogy feltárja az állománycsökkenést okozó tényezőket, és azok ismeretében megoldásokat dolgozzon ki a veszélyeztető tényezők elhárítására.

Magyarországon ismeretünk szerint a legfőbb veszély a mérgezés és az áramütés miatti pusztulás. Ezek ellen csak szűkekörű összefogással lehet fellépni, ezért kérünk mindenkit, ha ilyen esettel találkozunk, **ERTESÍTSEN MINKET!**

E-mail: [provertes@provertes.hu](mailto:provertes@provertes.hu)  
Tel.: +36 30 94 91 283



Az ilyen típusú oszlopokra felhalmozó nagy testű madarakat gyakran ér áramütés



Az egyre fogynaként öngyújtó miatt állag van alkalmas fészkelőhely

## VÖRÖSKÁNYA-VÉDELEM



A woman with dark hair tied back, wearing a grey t-shirt with the EUROKITE logo and white gloves, is working outdoors. She is smiling and looking down at something in her hands.



## Publication of the book „Der Rotmilan in Europa - Erfolgreicher Schutz auf internationaler Ebene" (The Red Kite in Europe - Successful protection at international level)

**Hainburg an der Donau.** On May 24th, 2022, during the Austrian Power Grid AG (APG) symposium "Sustainable habitat management - Biodiversity and Species Protection on power lines", the book "The Red Kite in Europe - Successful Protection at international level" was published.

In addition to a large number of fantastic pictures, the book offers the reader background information on the red kite, its habitat and distribution as well as its main threats. There are many different conservation efforts for the red kite across Europe. In addition to governmental organizations and non-governmental organizations, there are numerous smaller and larger projects to protect the red kite and other raptor species. The international statements by organizations and scientists in the book show the meaning and importance of cross-border cooperation between all different interest groups.

The costs for image fees, parts of the text creation and the entire printing costs were financed by Austrian Power Grid AG (APG). Parts of the text were created as part of the LIFE EUROKITE project (LIFE18 NAT/ AT/000048), which is funded 60% from the LIFE Nature Fund. APG will provide a total of 1,500 copies for stakeholders to the LIFE EUROKITE project.



Publication of the book "Der Rotmilan in Europa - Erfolgreicher Schutz auf internationaler Ebene" during the Austrian Power Grid AG (APG) symposium "Sustainable habitat management - Biodiversity and Species Protection on power lines" on 24th of May 2022 in Hainburg (Austria). From left to right: Biologist Rainer Raab (author), Sven Abele (author; APG), nature photographer Franz Kovacs (author), biologist Hannah Böing (author), Wolfgang Hafner (APG). Photo: APG/Markus Virgolini



Handover of the red kite book in the following days (from left to right) to Angelo Salsi (Head of LIFE Unit - EASME) and Juraj Droba (President of the Bratislava Region).

[Link to the book "Der Rotmilan in Europa - Erfolgreicher Schutz auf internationaler Ebene"](#)

[Press release Austrian Power Grid \(APG\) "Habitat management"](#)



# Videos about the Red Kite

Up to now there have been 6 different videos about the Red Kite and the project partners. The videos were distributed in the social media and can be seen on YouTube.

<https://www.youtube.com/channel/UctQhOAKWKwLgnp-lCahjCDw>

Video	Length (min)	Published
LIFE EUROKITE Project	02:12	12.04.2021
Red Kite general	02:52	03.05.2021
Interview with Netz NÖ	02:56	16.07.2021
Interview with Federal Ministry Gewessler	03:59	23.07.2021
Interview with Amprion	05:38	05.08.2021
Interview with Rotmilanzentrum	03:21	12.08.2021
Reinforcement Spain AMUS	01:16	10.10.2022
Interview with E.GD	04:23	18.11.2022
Interview with CSO	04:03	18.11.2022

**LIFE EUROKITE**

(LIFE18 NAT/AT/000048)



“Cross-border protection of the Red Kite (*Milvus milvus*) in Europe by reducing human-caused mortality”

This project is co-financed by the LIFE Nature Programme of the European Union



# Press releases



There have been more than 100 press releases from at least 60 different authors by different partners and newspaper companies. There have been 10 larger articles in different Magazines (German, English, Hungarian & Spanish), 11 TV spot, one exhibition and 3 different radio interviews.

Press releases in Spanish, English, German, Portuguese, Slovak and French can be found on our website.

<https://www.life-eurokite.eu/en/media/press-releases.html>



News ▾ Project ▾ Our birds ▾ Media ▾ Cooperations ▾ Team ▾ Contact ▾

Life-Eurokite EN / Media / Press releases

SEO BIRDLIFE

Finaliza el censo invernal de dormideros de milano real en toda Europa



2021-01-21 11:39

CHARLOTTE TITZ, KRONEN ZEITUNG

Winterschlafplatzzählung der Rotmilane

...in ganz Europa



2021-01-19 09:59

MITTELEUROPAISCHE GESELLSCHAFT ZUR ERHALTUNG DER GREIFVÖGEL (MEGEG)

Besonderter Rotmilan des LIFE EUROKITE Projektes wurde mit 4 weiteren Rotmilanen in Portugal tot aufgefunden!



2021-01-12 08:32

MITTELEUROPAISCHE GESELLSCHAFT ZUR ERHALTUNG DER GREIFVÖGEL (MEGEG)



CENTRAL EUROPEAN SOCIETY FOR RAPTOR PROTECTION (MEGEG)



CENTRAL EUROPEAN SOCIETY FOR RAPTOR PROTECTION (MEGEG)





## Un milan royal criblé de plombs de chasse dans l'Hérault : la LPO porte plainte

The #LPO Herault will file a complaint. <https://www.life-eurokite.eu/fr/738.html> X-rays on three other protected raptors repatriated to the DURING ...

1 week ago



Hérault-Direct

## Saint-Thibéry - Un Milan royal autrichien retrouvé criblé de plombs de chasse... dans l'Hérault.

Ce jeune oiseau avait été marqué par GPS dans le cadre du programme Life EuroKite (Großtrappe Otis tarda - Rotmilan Milvus milvus und Co.) ...

2 weeks ago



ep Europa Press

## El proyecto LIFE Eurokite investigará con GPS las causas del ...

El proyecto LIFE Eurokite, un trabajo de conservación transfronterizo del milano real y otras especies de rapaces que se encuentran ...

1 month ago



VS Volksstimme

## Vogelschutz: Rotmilan mit Funkkontakt

Die Daten des Senders fließen ein in das EU-LIFE-Projekt „Eurokite“, erklärt Martin Kolbe, Leiter des Rotmilanzentrums am Museum ...

Jul 15, 2020



**NATURE** ■ Dix jeunes rapaces vont être équipés de balises GPS dans le cadre d'un programme européen

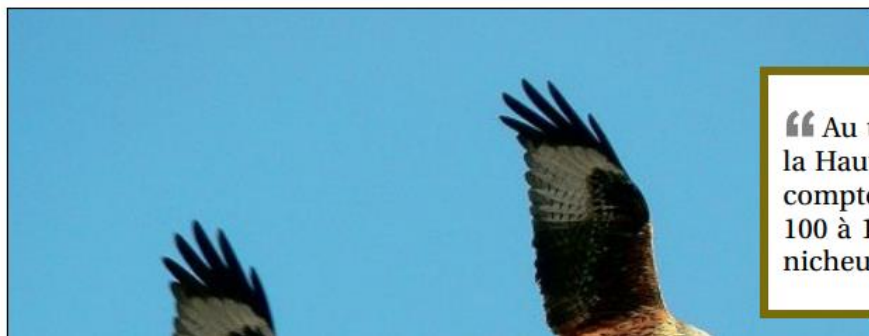
# Pour sauvegarder les milans royaux

Superbe rapace encore bien présente en Haute-Loire, le milan royal voit ses effectifs régresser, incitant la LPO et l'Europe qui concentre 95 % de leur population mondiale, à lancer études et programmes de conservation. Le département de la Haute-Loire est concerné par le dernier en date, « Life-Eurokite »

Jean Grimaud

redaction.levell@centrefrance.com

**S'**il y a moins de milans, c'est en partie en raison d'une for



“ Au total, la Haute-Loire compterait 100 à 150 couples nicheurs



## NOTA DE PRENSA

[www.seo.org](http://www.seo.org)

**Comienza el proyecto transfronterizo LIFE Eurokite para la conservación del milano real en Europa**



© Rafael Alarcón Guerrero

# NEWSLETTER

## September 2021

### LIFE EUROKITE



Since August 2020 the LIFE EUROKITE project publishes every two month a newsletter with now 595 subscriber.

<https://www.life-eurokite.eu/en/news/subscribe-to-newsletter.html>

Because Thomas Waitz (MEP) had lead-free ammunition on his agenda in November 2020 we joined him by starting the interviews with hunters about the use lead free ammunition. The Newsletter of December 2020 had the topic lead-free ammunition with a statement and texts for example from Thomas Waitz (MEP), Cy Griffin (FACE) and David de la Bodega Zugasti (SEO).

At the moment 2 interviews from hunters about the use of lead-free ammunition are online in German with an English subtitle  
(<https://www.youtube.com/watch?v=NG7iY6B62-Q>).



# Webcam operated by SEO/BirdLife

The webcam operated by SEO is online since November 2020. It was integrated into the website of LIFE EUROKITE and is also available on YouTube (SEO and LIFE EUROKITE).

<https://www.life-eurokite.eu/en/our-birds/webcams.html>

SEO/BirdLife has a great experience in the installation of webcams in nature for the observation and dissemination of bird biology. Prior to the definitive installation and the start of the broadcasting, several arrangements were made with the managers of the feeding place (Fondo de Amigos del Buitre), the owner of the land (Binaced Town Council), and the regional government (Environmental Service of the Huesca Provincial Service of the Aragon Regional Government). The Fondo de Amigos del Buitre is a local association that manages several feeders and it is a fundamental part of this webcam: they are in charge of keeping the feeding place where the camera is located in good conditions, making the daily food supply, and solving possible local problems with the installation for its correct functioning. The town council granted permission to place the webcam on land it owns, and collaborated in part of the necessary infrastructure, such as the installation of the wooden post on which the camera is located. Finally, the Environmental Service of the Huesca Provincial Service approved the installation of the webcam to broadcast images of endangered species over the Internet, but did not consider it necessary to draw up a written permit. This webcam is located in Las Pichillas feeding place (Binaced, Huesca, northeast Spain), and is one of the oldest controlled feeding places for scavengers in Spain.

From February 2021 until the end of December 2021, the red kite webcam has had 134.192 views, with an average of 6:00 minutes of viewing time, from 27 countries, considering the Analytics report from YouTube. Some videos have been included in [SEO/BirdLife YouTube channel](#), with thousands of views. Since the launch in mid-November 2020 the webcam had 167.719 views.







# Webcam operated by CERM in Italy

The webcam operated by CERM is online since August 2021. It was integrated into the website of LIFE EUROKITE and is also available on YouTube (CERM and LIFE EUROKITE).

This webcam is part of one of the three cameras available in the LIFE EUROKITE project within its actions for public awareness and dissemination of results. The action has been carried out thanks to the support of CERM and the financial support of the Austrian Power Grid (APG). The CERM Endangered Raptors Centre is located in Southern Tuscany (Italy) and managed by the CERM Association. The CERM was the core area of a Red kite reintroduction programme which was carried out in the framework of the LIFE Save the Flyers project between 2007 and 2014, based on the translocation of 105 young red kites from two donor countries (Corsica, France and Canton of Fribourg, Switzerland). The programme was successful and led to the establishment of a self-sustaining Red kite population, which now is expanding in the surrounding areas.

Red Kites at the feeding place in Italy © CERM







Red Kites (partly with wing tags at the feeding place in Italy © CERM)

### The feeding place

The feeding platform located at the CERM is daily supplied with food. It played a very important role in the Red kite reintroduction programme both for supporting the released young red kites and for favouring the breeding success of the new pairs. Furthermore, it was very useful to monitor the new population. The platform is supplied with food a few hours before sunset around 5pm - 7pm in summer and around 3pm - 5pm in winter.

### Species that you can see

The feeding place is mainly used by Red kite, Black kite and Buzzard. Sometimes can be spotted also Yellow legged Gull and Grey heron. In Spring and Summer about 60-70 individuals can be spotted in the area while in winter up to 120 red kites can be sighted, some dozens of them coming from central Europe and wintering here.

CERM is located in an hilly area of Southern Tuscany with a sea view characterised by woods, pastures and cultivated fields. At the CERM a captive breeding programme for the Egyptian vulture has also been ongoing since 2006, aiming at the reintroduction into the wild of captive-born young vultures (currently within the LIFE Egyptian vulture project).

Up to now there has been 148 views via the LIFE EUROKITE website with an average time of 3:21 minutes and more than 800 views on YouTube.

<https://www.life-eurokite.eu/en/our-birds/live-webcams/webcam-cerm-italy.html>



## Nest camera operated by District Lippe in Germany

At the end of February, the red kites, which have flown south to overwinter, begin to migrate back to their breeding areas. Now it's time to find the right nest, possibly the same nest from last year, expand and repair it a bit and start breeding with the right partner.

But what exactly happens at the nest, who comes to visit and, most importantly, will it be a successful brood? With the help of a small camera it is possible to partially answer these questions. And this is exactly where the story of a nest in North Rhine-Westphalia in the Lippe district begins.

The LIFE EUOKITE project was contacted by employees from Bielefeld University with the background that a tagged red kite was breeding nearby in 2021. Since red kites often use the same nest in the following years, hope was raised that the tagged red kite would breed in this nest again in 2022. So it was decided to install a camera on this nest.

### **Tagging of the red kite**

The tagged red kite "Valencia" was tagged in Spain at the AMUS wildlife station in 2019 after she was found with signs of poisoning and nursed back to health. Valencia was released on November 29, 2019 by Duncan Orr-Ewing (RSPB), Richard Saunders (National Wildlife authority UK, Natural England) and the Mayor of Valencia del Mombuey, Manuel Naharro. Originally, Valencia probably comes from Germany, because soon she started the way back to the breeding area in the district of Lippe, where she spent the breeding season. In 2021/2022 Valencia spent the winter in southern Spain again.



Installation of the nest camera of the company Seissiger at the red kite nest © Kreis Lippe





The full story of valencia and the migration route: <https://www.life-eurokite.eu/en/our-birds/live-webcams/nest-camera-district-lippe-germany.html>



## Awareness raising stakeholders

Conservation NGOs were included in partnerships, round table and conservation events etc. to ensure further cooperation (LIFE Pannoneagle project, Committee against bird slaughter, CERM etc.)

The collaboration with academic and scientific institutions was ensured to disseminate the project findings and to provide additional input (University of Vienna, Lund University, University Oviedo etc.)

There have been some meetings with local and regional authorities, especially in Portugal, German and Spain, which will or already joint the project as cooperation partners.

International cooperation:

- 18 Partners
  - NGOs
  - network operator
  - Regional authorities
- 16 Co-financers
- More than 50 cooperation partners
  - Universities
  - NGOs
  - Authorities
  - Ministries
  - energy producer
  - Technical offices

## Coordinating Beneficiary



The TB Raab was commissioned to implement the LIFE EUROKITE project after a pan-European public tender.



## Project partner (Associated Beneficiary)



## Co-financier



## Cooperation partner



This project is co-financed by the LIFE Nature Programme of the European Union





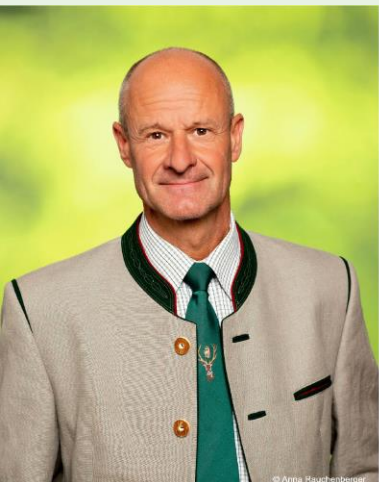
# Networking

Additionally, the LIFE EUROKITE project is asking (prominent) people from different stakeholder groups to support the project. In this case the project supporter only stands with her/his name, picture and a statement for the project and supports it through the media and e.g., welcome speeches at events. At the moment the project has supporters from hunting association, MEP, Conservation Organisations, scientific institutions and ministries. Up to now the project is supported by 7 MEP from different countries.

<https://www.life-eurokite.eu/en/beneficiaries/project-supporter/statements.html>

"The Green Deal encompasses different objectives. We will deploy renewables at larger scale and need to ensure this will not be to the detriment of biodiversity related goals. Through the LIFE EUROKITE project we will have more data about routes used by birds of prey and this can inform and underpin our strategic choices at all levels, which for me as a scientist this is of crucial importance."

**Michal Wiezik**  
 Since 2019 Member of the European Parliament (MEP) - Slovakia  
 Renew Europe Group



"Hunting is responsibility for game and habitat, as the Upper Austrian hunters proves for many years! They stand up for many culture fleeing wild species with exemplary projects. The red kite is one of those benefiting species, - the increasing population prove this very gratifying and impressive. We wish you continued success and full support! "

**Herbert Sieghartsleitner**  
 State hunter master of Upper Austria - Austria

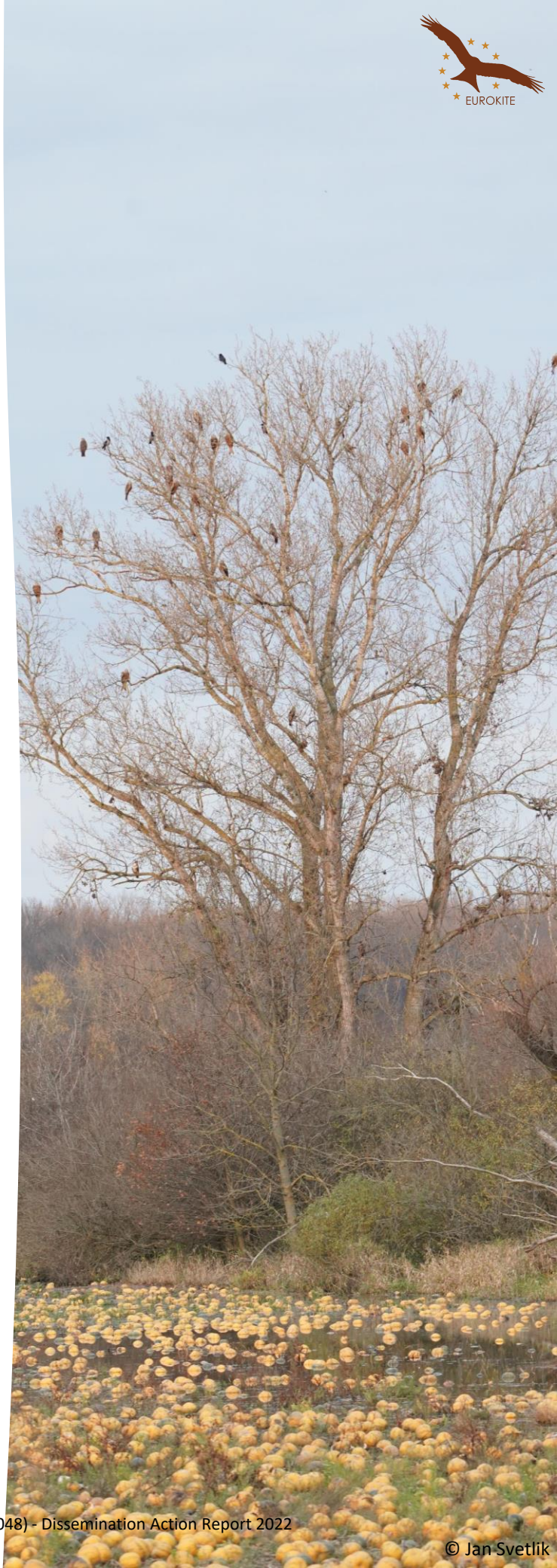


# Red Kite Conservation Team (RKCT)

The “Red Kite Conservation Team” (RKCT) has already 35 members from 15 different countries.

These team comprise an informal group of experts from all the range countries of a single species. The main objective of this conservation team is to facilitate international cooperation and to coordinate the exchange of information in connection with the implementation of measures for the Europe-wide protection of the Red Kite. The idea to establish a "Red Kite Conservation Team (RKCT)" was born at the International Workshop in Segovia (Spain) on the 2.12-5.12.2018. It is currently managed by Ubbo Mammen (DE) with the help of Rainer Raab (AT, Technical Manager of the "LIFE EUROKITE project").

<https://www.life-eurokite.eu/en/team/red-kite-conservation-team.html>





# Deliverables & Milestones

Recently some of the Milestones and Deliverables are done and everything is on time, except the locations of the notice boards are not yet decided.

(grey: not yet started/planned; yellow: ongoing; green: finished; orange: delay)

Name of the Deliverable	Action	Deadline	Adjusted Deadline	Finished	Notes
Layman's report	E 1	01.01.2027			
At least 2 publications in scientific journals	E 3	01.01.2023			First publications will be published in 2023
At least 4 publications (2 additional) in scientific journals	E 3	01.01.2024			
At least 6 publications (2 additional) in scientific journals	E 3	01.01.2025			
At least 8 publications (2 additional) in scientific journals	E 3	01.01.2026			
At least 10 publications (2 additional) in scientific journals	E 3	15.12.2026			
Minutes of the midterm conference	E 4	01.01.2024			
Minutes of final conference	E 4	01.01.2027			
At least 4 short videos about the Red Kite for distribution	E 5	01.07.2021		X	6 videos are only on YouTube
At least 8 short videos about the Red Kite for distribution (4 additional)	E 5	01.07.2023			
Book "Red Kite"	E 5	01.09.2024		X	Published in Mai 2022
At least 12 short videos about the Red Kite for distribution (4 additional)	E 5	01.09.2025			9 short videos were already published
Short video interviews with hunters for the promotion of lead-free ammunition	E 8	01.01.2026			2 Interviews are done with hunters and several statements of different people for the Newsletter 11.2020. More are planned.

Name of the Milestone	Action	Deadline	Adjusted Deadline	Finished	Notes
The presence in social media (e.g. Facebook) has been established in 4 languages (DE, EN, FR, ES) and will be maintained	E 1	01.01.2020	01.02.2020	X	Social Media will be only in German and English due to translation effort and time management. Around 4-5 post per week. Starting post 1.2.2020
The project webpage was produced, is online in multiple languages (minimum German, French and Spanish) and will be maintained	E 1	01.01.2020	01.04.2020	X	Webpage is online English (04.2020), German (07.2020), French (07.2020), Spanish (08.2020)
Detailed locations for the 5 notice boards / information points were decided	E 1	01.02.2020			Preparations are ongoing. 4 of the 5 notice boards were already erected in 2022
All 5 notice boards / info points are erected and accompanied by a small local event - 30 years LIFE in Europe	E 1	18.05.2022			Preparations are ongoing. 4 of the 5 notice boards were already erected in 2022
At least 6,000 followers per post in social media	E 1	01.01.2024			
At least 10,000 followers per post in social media	E 1	01.01.2026			
The Layman's report (1,000 copies) was produced and translated	E 1	01.01.2027			
The first general campaign has already started	E 2	15.09.2021	Delay unknown		Preparations are ongoing, but campaign did not start yet. Waiting for the first results of the Hotspots
All 6 general campaigns have already begun or are completed	E 2	01.01.2023	Delay unknown		
The "European day against illegal poisoning of wildlife" was established	E 2	01.01.2025			
At least 4 publications (2 additional) in scientific journals and 6 presentations (2 additional) of the project and its results at Conferences	E 3	01.01.2024			
At least 10 publications (2 additional) in scientific journals and 12 presentations (2 additional) of the project and its results at Conferences	E 3	15.12.2026			
The scientific community, conservation NGOs, law enforcement authorities and nature conservation authorities were invited to the midterm conference and at least 50 people confirmed their participation	E 4	01.09.2023			
The scientific community, conservation NGOs, law enforcement authorities and nature conservation authorities were invited to the final conference and at least 50 people confirmed their participation	E 4	01.09.2026			



Name of the Milestone	Action	Deadline	Adjusted Deadline	Finished	Notes
The scientific community, conservation NGOs, law enforcement authorities and nature conservation authorities were invited to the final conference and at least 50 people confirmed their participation	E 4	01/09/2026			
A decision which promotional products to use was made by the Steering Committee	E 5	01/07/2021		X	
Promotional products to enable the first campaign against poisoning are in charge	E 5	01/08/2021	Unknown Delay		As the first campaign did not start yet, there are also no promotional products in charge.
Promotional products for the 5 notice boards / info points - "30 years LIFE in Europe" are ready	E 5	11/05/2022		X	
At least 50% of the promotional products for the campaigns against poisoning were distributed	E 5	01/07/2024			
At least 85% of the promotional products for the campaigns against poisoning were distributed	E 5	01/07/2026			
At least 1200 books about the "Red Kite" were distributed	E 5	01/10/2026			
The media impact report as part of the midterm report is completed	E 6	15/07/2023			
At least 1 TV documentaries, 4 TV spots, 1 radio spots, 8 press releases and 16 press articles about the project were created	E 6	01/01/2024			
The media impact report as part of the midterm report is completed	E 6	15/01/2024			
The current media impact report was provided to the Steering Committee	E 6	01/09/2025			
At least 4 TV documentaries, 16 TV spots, 4 radio spots, 32 press releases and 64 press articles about the project were created	E 6	15/01/2027			
The media impact report as part of the final report is completed	E 6	15/01/2027			
The material of the existing camera in Italy was received and further cooperation has been ensured	E 7	01/07/2020		X	Examples of the exiting Camera were given. The Camera is online since August 2021.
The webcam operated by SEO is ready for use	E 7	01/11/2020		X	Webcam operated by SEO is installed and online since 25th of November.

Name of the Milestone	Action	Deadline	Adjusted Deadline	Finished	Notes
The webcam operated by AMUS is ready for use	E 7	01/07/2021	Delay unknown	X	The webcam was tested in December 2022 and will be online at the begin of 2023.
Details which stakeholder groups seem most relevant in which local context were discussed and agreed on by the local partners and in the steering committee.	E 8	01/01/2020		X	
Conservation NGOs were included in partnerships, round table and conservation events etc.to ensure further cooperation	E 8	01/07/2020		X	
The collaboration with academic and scientific institutions was ensured to disseminate the project findings and to provide additional input	E 8	01/01/2021		X	There has been cooperation agreements between some academic institution e. g. University of Vienna.
Various meetings with regional and local authorities took place	E 8	01/01/2021		X	There has been some video conferences with local authorities e. g. in Spain and Germany. Due to Covid no personal meeting took place.
Local and regional hunters and hunting associations were contacted, informed on the project and encouraged to raise awareness that poisoning is never a minor misdemeanour but a criminal offense	E 8	01/01/2022			Started and ongoing
Action E.8 was started in the Czech Republic	E 8	01/04/2022			Started and ongoing
Farmers were made aware of best practice use of second generation rodenticides and encouraged to use first generation products instead	E 8	01/07/2023			
The collaboration with the hunters was ensured to increase the peer pressure on offenders in areas where poisoning is more common	E 8	01/01/2025			
To promote the use of alternative lead free ammunition hunters, who were already using such products, were asked to describe their own experiences e.g. in short video interviews	E 8	01/01/2026		X	2 Interviews and several statements, Contact with MEP Thomas Waitz (November 2020). Newsletter about lead (free) ammunition
A European species conservation specialist team for the Red Kite was established	E 9	01/07/2022		X	Established and online on the Website. First meeting will be in 2022.
The project team contacted and visited at least 3 particularly suitable projects to learn from their experiences.	E 9	01/01/2024			



## **Outlook for 2023**

In 2023 the first publications will be published.

There Mid-term conference will be held in Germany at the Rotmilanzentrum.

The first campaigns will be planned and started in 2023.



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## Project partner (Associated Beneficiary)



## Co-financier



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