

# Annual report of the dissemination actions of the LIFE EUROKITE project

Reporting Year: 2021



© Bohus Cicel

## LIFE EUROKITE LIFE18 NAT/AT/000048





## **1. LIFE EUROKITE**

LIFE EUROKITE (LIFE18 NAT/AT/000048) is a cross-border protection of the Red Kite in Europe by reducing human-caused mortality. The red kite breeds exclusively in Europe and is endangered due to illegal persecution. Within LIFE EUROKITE, we aim to get to the bottom of the anthropogenic mortality reasons using telemetry and work to prevent them. Based on the results measures to counteract anthropogenic mortality will be implemented. Where suitable structures and/or organisations exist, the counteractions will as far as possible, collaborate with them. The range of measures goes from information campaigns, initializing legal prosecution and lawsuits (e.g. against poisoners) to voluntarily technical measures (e.g. from power line providers) and political / legal efforts (e.g. adaption of CAP schemes) and awareness actions.

Main project objectives:

- Significant reduction of impact of poisoning (reduction of the rate of poisoning cases by 5% on EU level)
- Identification and solving of problematic cases concerning electrocution / collision
- Reduction of other anthropogenic reasons of mortality
- Population reinforcement in Spain halts range loss and identifies the factors causing a decline of the populations, presumably associated with climate change.

More information on:

[www.life-eurokite.eu](http://www.life-eurokite.eu)

## **2. Dissemination Actions**

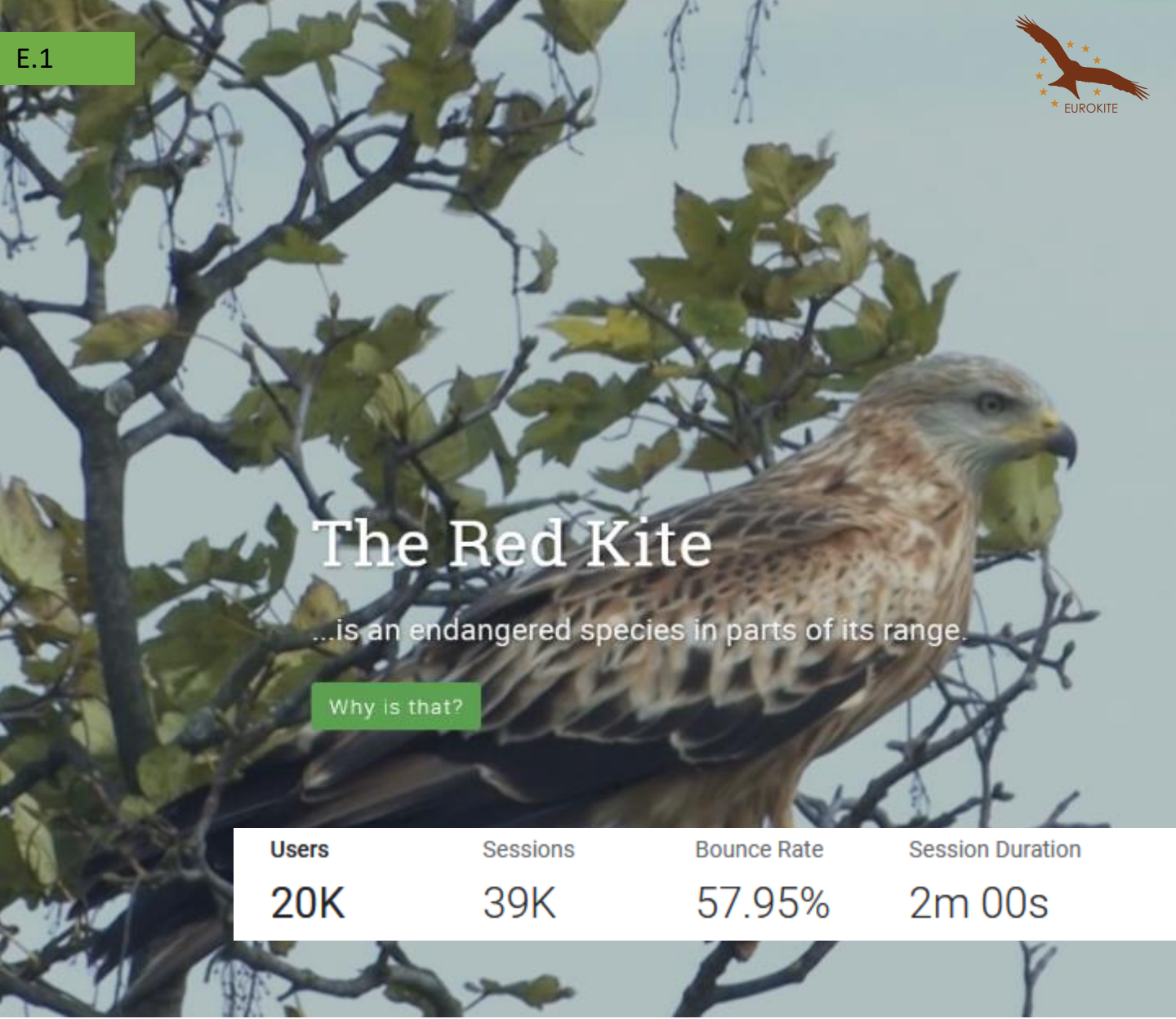
### **E-Actions: Public awareness and dissemination of results (obligatory)**

- ACTION E.1: Mandatory dissemination actions (notice boards, layman's report, webpage)
- ACTION E.2: Campaign against poisoning
- ACTION E.3: Transfer and replication of results
- ACTION E.4: Scientific conferences / workshops
- ACTION E.5: Promotional material
- ACTION E.6: General media work
- ACTION E.7: Awareness raising infrastructure – webcams
- ACTION E.8: Awareness raising stakeholders
- ACTION E.9: Networking



© R. Katzinger





# The Red Kite

...is an endangered species in parts of its range.

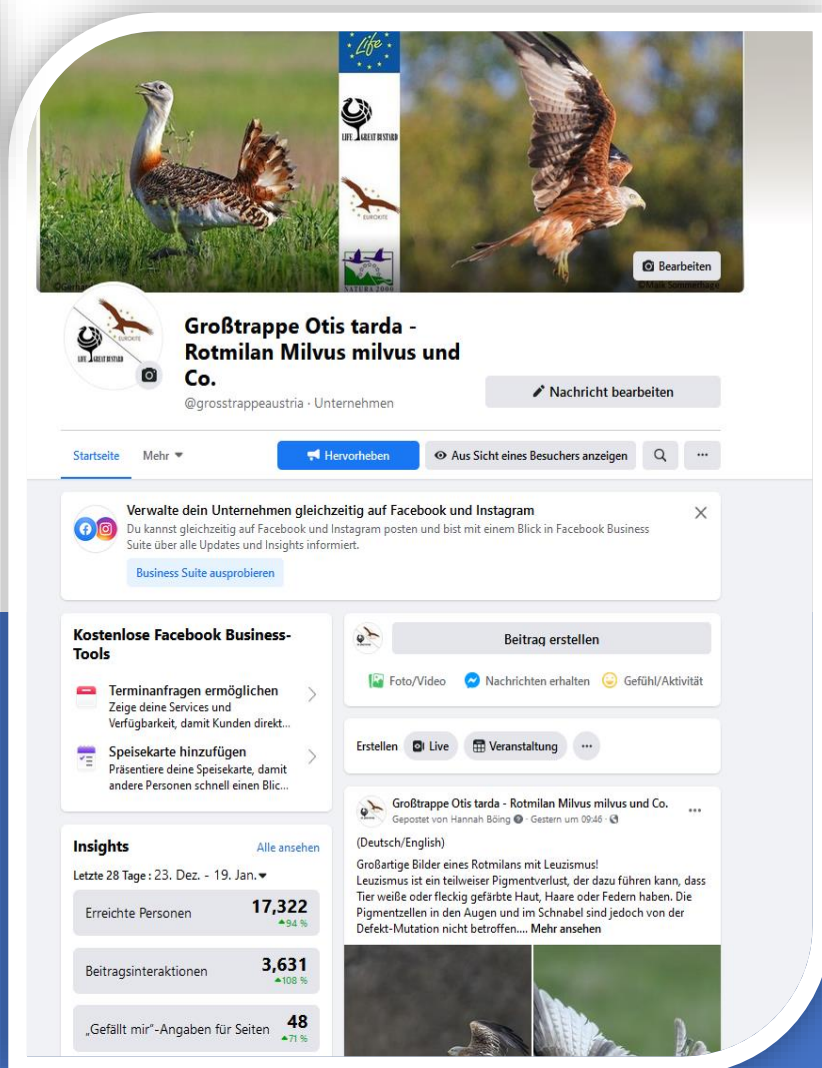
Why is that?

Users	Sessions	Bounce Rate	Session Duration
20K	39K	57.95%	2m 00s

The start of the webpage ([www.life-eurokite.eu](http://www.life-eurokite.eu)) was in English on 04.2020. The German and the French webpages were added on 07.2020 and the Spanish on 08.2020 with the help of LPO and SEO. The webpages are regularly updated. In total there were 20K different users with 39K sessions from 158 different countries.

In addition, the LIFE EUROKITE Project is publishing a newsletter once a month in English, German, French and Spanish with 374 subscriber (state 31.12.2021).

<https://www.life-eurokite.eu/en/news/newsletter-archive/newsletter-archiv-kopie.html>



## Facebook:

online since 02.2020

<https://www.facebook.com/grosstrappeaustria/>

Shared page with the LIFE Great Bustard page

1.788 Followers (State 07.01.2022)

# Social Media

## Twitter:

online since 04.2020

[https://twitter.com/life\\_eurokite](https://twitter.com/life_eurokite)

328 Followers (State 07.01.2022)



**EUROKITE**  
155 Tweets





**Folgen**

**EUROKITE**  
@life\_eurokite

LIFE EUROKITE is a cross-border European conservation project for the protection of the red kite and other raptor species by reducing human caused mortality.

 [life-eurokite.eu](https://life-eurokite.eu)  Seit April 2020 bei Twitter

**422** Folge ich **328** Follower





life\_eurokite

Folgen

...

279 Beiträge

786 Follower

1.170 abonniert

**LIFE EUROKITE Projekt**

Community

LIFE EUROKITE (LIFE18 NAT/AT/000048) is a cross-border European conservation project for the Red Kite and other raptor species.

[www.life-eurokite.eu/en](http://www.life-eurokite.eu/en)


2021



LIFE Progra...



The Red Kite



webcam sp...



Highlights



Highlights



Highlights

BEITRÄGE

REELS

VIDEOS

MARKIERT

**Instagram:**

online since 07.2020

[https://www.instagram.com/life\\_eurokite/?hl=de](https://www.instagram.com/life_eurokite/?hl=de)

786 Followers (State 01.07.2022)





**YouTube:**

online since 11.2020

<https://www.youtube.com/channel/UCtQhOAKWKwLgnp-lCahjCDw>

23 Followers (State 07.01.2022)



**LIFE EUROKITE**

23 subscribers

- HOME
- VIDEOS
- PLAYLISTS
- CHANNELS
- ABOUT

LIFE EUROKITE ▶ PLAY ALL



LIFE EUROKITE Project



LIFE Programme #EULIFE21 - LIFE EUROKITE



Roosting site Binaced (Spain) - More than 300 Red Kites.



LIFE Programme **hat retweetet**
**EUROKITE** @life\_eurokite · 3. Mai  
 LIFE EUROKITE - The Red Kite

 For the full video click here  
[youtube.com/watch?v=ILHdSB...](https://youtube.com/watch?v=ILHdSB...)

 @SEO\_BirdLife @Amprion @dravce @deltamilieupro @LPOFrance  
 @natagora @Natur\_an\_Emwelt @LIFEprogramme

#redkite #milvusmilvus #Raptors #birdsofprey #protection #biodiversity #nature


**retweetet**

 E Programme und OhWeh - angeimpft (AZ)  
**EUROKITE** @life\_eurokite · 9. Apr.

 Breeding season  
 #redkite #milvusmilvus #breedingseason #birds #nature

 LIFE Programme **hat retweetet**

**LPO France** @LPOFrance · 7. Juni

En direct des gorges de la Loire avec ce premier jeune Milan royal équipé d'une balise GPS dans le cadre du @LIFEprogramme #EUROKITE

 Plus de détails [bit.ly/Eurokite](https://bit.ly/Eurokite)


LPO Auvergne-Rhône-Alpes und LPO Loire

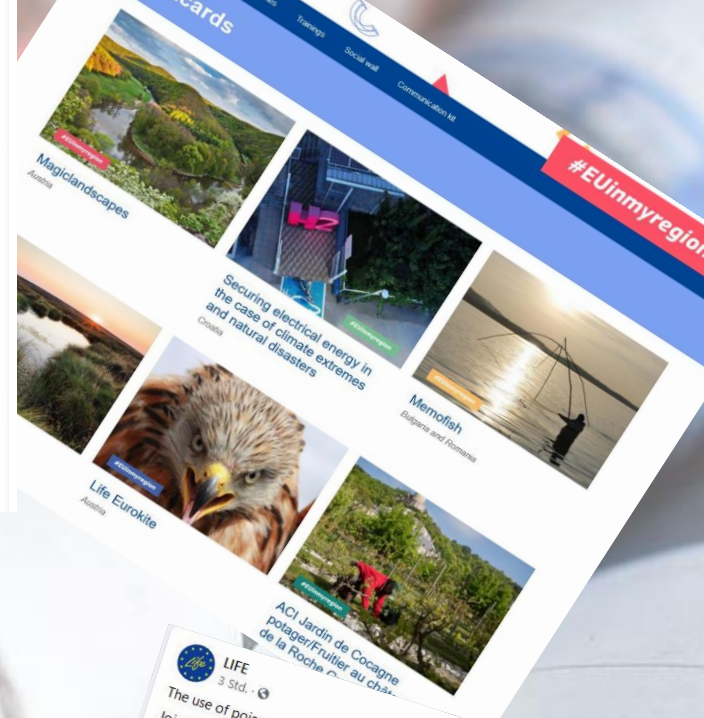
3

25

106



Postcards


 LIFE Programme **hat retweetet**

@LIFEprogramme · 40 Min.

"With the #LIFEprogramme you can change life" - thoughts from our project @life\_eurokite

 Think about a project idea  
 Prepare your #EULife21 application  
 Submit your #LIFEproject proposal

 Now it's your turn. Apply now [europa.eu/tyjkgd](https://europa.eu/tyjkgd)

#EUGreenDeal



EU Environment und 9 weitere Personen

12

1

LIFE EUROKITE (LIFE18 NAT/AT/000048) - Dissemination Action Report 2021



LIFE

3 Std.

0

The use of poison-baits is threatening

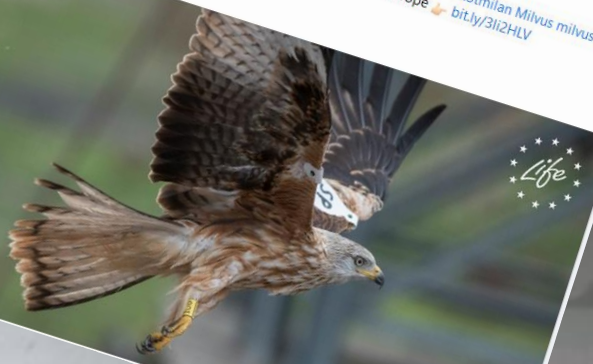
#EUBiodiversity

Join the workshop organised by #LIFEproject Großtrappe Otis tarda - Rotmilan Milvus milvus

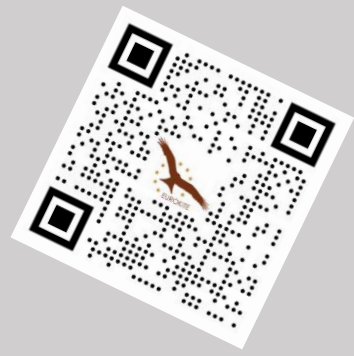
Co. to discuss further steps towards reducing poisoning in Europe

#OurNature

EU Environment WWF







# Noticeboards

The notice boards are in preparations and the first layout will be discussed with the involved partners (Rotmilanzentrum, LPO & SEO). The notice boards will be as planned erected and accompanied by a small local event in Spring 2022.

Promotional material (pencils and bookmarks) will be ordered for the event.



© R. Kalzinger



© A. Godino (AMUS)



# Campaign against poisoning

The first meeting to discuss possible Campaigns against poisoning took place on the 5<sup>th</sup> of October 2021. A general data collection of poisoning cases in whole Europe is planned and the first campaigns will start in 2022 to raise more awareness. The focus will be on country and regions with a high rate of poisoning cases.





# Transfer and replication of results

The first meeting took place on the 20<sup>th</sup> of January 2021 with 21 people from different organisations (e.g., AMUS, SPEA, GREFA, ornithological stations).

The first publications are now in planning and will be first focus on the overview of mortality reasons of Red Kites in Europe and the mortality protocol in general.



# Scientific conferences / workshops

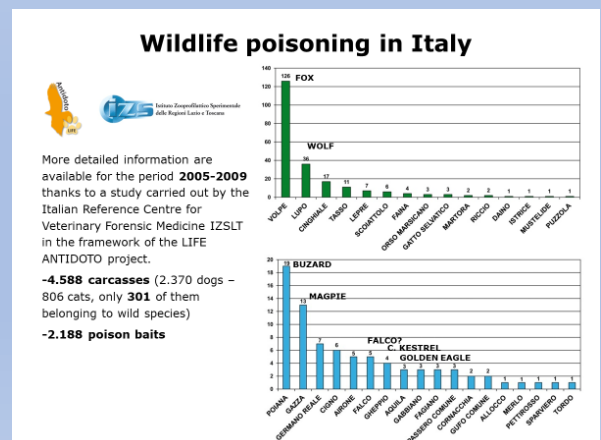
The workshop “Tagging technology” was held on the 8<sup>th</sup> of April 2020, 18 Participants from the project consortium. After a presentation of the technical requirements and possibilities a preliminary decision was taken to use ANITRA loggers for 2020. (After the workshop a price comparison of 4 comparable devices was done and the ANITRA product was the technically best and also the cheapest).

The workshop “Actions against illegal Poisoning” was held on the 12<sup>th</sup> of November 2020, 83 Participants, 3 welcome speeches, 8 keynote speeches. Good overview of poisoning situation and past / ongoing initiatives.

The workshop “Power Lines” was held on the 2<sup>nd</sup> of December 2020, 21 Participants, 6 keynote speeches. Good overview of experience and available materials. Methods and materials have to be decided on a case by case basis.

The Workshop “Overview of wildlife poisoning in whole Europe” took place on the 11<sup>th</sup> of November 2021 in which 94 people from 13 different countries and around 40 different organizations and projects took part. The workshop was opened by Werner Falb-Meixner, the chairman of the Central European Society for Raptor Protection (MEGEG) and the Members of the European Parliament Thomas Waitz (Group of the Greens/European Free Alliance) and Michal Wiezik (Group of the European People's Party - Christian Democrats).

<https://www.life-eurokite.eu/en/news/news-detail/results-workshop-overview-of-wildlife-poisoning-in-whole-europe.html>





## Promotional material

The LIFE EUROKITE project was selected for the printing of 200 postcards by #EUinmyRegion, which will be used for promotional material.

The steering committee decided on the following promotional material which will be used within the LIFE EUROKITE project:

- T-shirts
- Cloth bags
- Pencils
- Stickers (Transparent and white background)
- Caps
- Bookmarks

The first promotional materials will be distributed during the erection of the notice boards in 2022.





# Videos about the Red Kite

Up to now there have been 6 different videos about the Red Kite and the project partners. The videos were distributed in the social media and can be seen on YouTube.

<https://www.youtube.com/channel/UctQhOAKWKwLgnp-lCahjCDw>

Action E.5 Short Videos		
Video	Length (min)	Published
LIFE EUROKITE Project	02:12	12.04.2021
Red Kite general	02:52	03.05.2021
Interview with Netz NÖ	02:56	16.07.2021
Interview with Federal Ministry Gewessler	03:59	23.07.2021
Interview with Amprion	05:38	05.08.2021
Interview with Rotmilanzentrum	03:21	12.08.2021

**LIFE EUROKITE**

(LIFE18 NAT/AT/000048)



“Cross-border protection of the Red Kite (*Milvus milvus*) in Europe by reducing human-caused mortality”

This project is co-financed by the LIFE Nature Programme of the European Union



©Franz Josef Kovacs

# Press releases



There have been 117 press releases from at least 50 different authors by different partners and newspaper companies. There have been 6 larger articles in 6 different Magazines (German, English & Spanish), 5 TV spot and 3 different radio interviews.

Press releases in Spanish, English, German, Portuguese, Slovak and French can be found on our website.

<https://www.life-eurokite.eu/en/media/press-releases.html>



News ▾ Project ▾ Our birds ▾ Media ▾ Cooperations ▾ Team ▾ Contact ▾

Life-Eurokite EN / Media / Press releases

SEO BIRDLIFE

Finaliza el censo invernal de dormideros de milano real en toda Europa

2021-01-21 11:39

MITTELEUROPAISCHE GESELLSCHAFT ZUR ERHALTUNG DER GREIFVÖGEL (MEGEG)

CHARLOTTE TITZ, KRONEN ZEITUNG

Winterschlafplatzzählung der Rotmilane

...in ganz Europa

2021-01-19 09:59

CENTRAL EUROPEAN SOCIETY FOR RAPTOR PROTECTION (MEGEG)

MITTELEUROPAISCHE GESELLSCHAFT ZUR ERHALTUNG DER GREIFVÖGEL (MEGEG)

Besonderer Rotmilan des LIFE EUROKITE Projektes wurde mit 4 weiteren Rotmilanen in Portugal tot aufgefunden!

2021-01-12 08:32

CENTRAL EUROPEAN SOCIETY FOR RAPTOR PROTECTION (MEGEG)

## Un milan royal criblé de plombs de chasse dans l'Hérault : la LPO porte plainte

The #LPO Herault will file a complaint. <https://www.life-eurokite.eu/fr/738.html> X-rays on three other protected raptors repatriated to the DURING ...

1 week ago



Hérault-Direct

## Saint-Thibéry - Un Milan royal autrichien retrouvé criblé de plombs de chasse... dans l'Hérault.

Ce jeune oiseau avait été marqué par GPS dans le cadre du programme Life EuroKite (Großtrappe Otis tarda - Rotmilan Milvus milvus und Co.) ...

2 weeks ago



ep Europa Press

## El proyecto LIFE Eurokite investigará con GPS las causas del ...

El proyecto LIFE Eurokite, un trabajo de conservación transfronterizo del milano real y otras especies de rapaces que se encuentran ...

1 month ago



VS Volksstimme

## Vogelschutz: Rotmilan mit Funkkontakt

Die Daten des Senders fließen ein in das EU-LIFE-Projekt „Eurokite“, erklärt Martin Kolbe, Leiter des Rotmilanzentrums am Museum ...

Jul 15, 2020



**NATURE** ■ Dix jeunes rapaces vont être équipés de balises GPS dans le cadre d'un programme européen

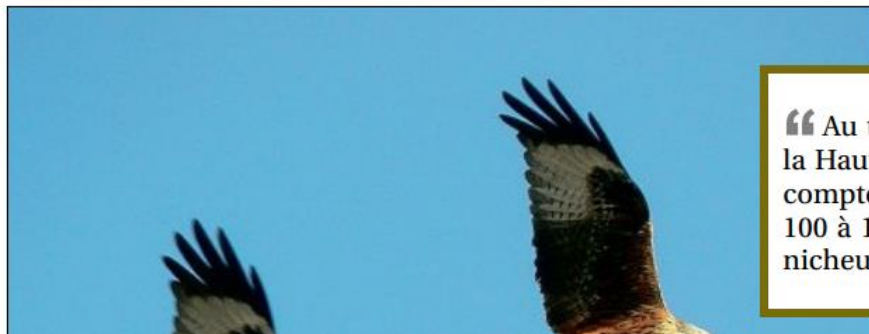
# Pour sauvegarder les milans royaux

Superbe rapace encore bien présente en Haute-Loire, le milan royal voit ses effectifs régresser, incitant la LPO et l'Europe qui concentre 95 % de leur population mondiale, à lancer études et programmes de conservation. Le département de la Haute-Loire est concerné par le dernier en date, « Life-Eurokite »

Jean Grimaud

redaction.jevell@centrefrance.com

**S'**il y a moins de milans, c'est en partie en raison d'une for



“ Au total, la Haute-Loire compterait 100 à 150 couples nicheurs



## NOTA DE PRENSA

[www.seo.org](http://www.seo.org)

**Comienza el proyecto transfronterizo LIFE Eurokite para la conservación del milano real en Europa**





© Rafael Alarcón Guerrero

# NEWSLETTER

## September 2021

### LIFE EUROKITE



Since August 2020 the LIFE EUROKITE project publishes every month a newsletter with now more than 200 subscribers.

<https://www.life-eurokite.eu/en/news/subscribe-to-newsletter.html>

Because Thomas Waitz (MEP) had lead-free ammunition on his agenda in November 2020 we joined him by starting the interviews with hunters about the use of lead-free ammunition. The Newsletter of December 2020 had the topic lead-free ammunition with a statement and texts for example from Thomas Waitz (MEP), Cy Griffin (FACE) and David de la Bodega Zugasti (SEO).

At the moment 2 interviews from hunters about the use of lead-free ammunition are online in German with an English subtitle  
(<https://www.youtube.com/watch?v=NG7iY6B62-Q>).

# Webcam operated by SEO/BirdLife

The webcam operated by SEO is online since November 2020. It was integrated into the website of LIFE EUROKITE and is also available on YouTube (SEO and LIFE EUROKITE).

<https://www.life-eurokite.eu/en/our-birds/webcams.html>

SEO/BirdLife has a great experience in the installation of webcams in nature for the observation and dissemination of bird biology. Prior to the definitive installation and the start of the broadcasting, several arrangements were made with the managers of the feeding place (Fondo de Amigos del Buitre), the owner of the land (Binaced Town Council), and the regional government (Environmental Service of the Huesca Provincial Service of the Aragon Regional Government). The Fondo de Amigos del Buitre is a local association that manages several feeders and it is a fundamental part of this webcam: they are in charge of keeping the feeding place where the camera is located in good conditions, making the daily food supply, and solving possible local problems with the installation for its correct functioning. The town council granted permission to place the webcam on land it owns, and collaborated in part of the necessary infrastructure, such as the installation of the wooden post on which the camera is located. Finally, the Environmental Service of the Huesca Provincial Service approved the installation of the webcam to broadcast images of endangered species over the Internet, but did not consider it necessary to draw up a written permit. This webcam is located in Las Pichillas feeding place (Binaced, Huesca, northeast Spain), and is one of the oldest controlled feeding places for scavengers in Spain.

From February 2021 until the end of December 2021, the red kite webcam has had 134.192 views, with an average of 6:00 minutes of viewing time, from 27 countries, considering the Analytics report from YouTube. Some videos have been included in [SEO/BirdLife YouTube channel](#), with thousands of views. Since the launch in mid-November 2020 the webcam had 167.719 views.







# Webcam operated by CERM in Italy

The webcam operated by CERM is online since August 2021. It was integrated into the website of LIFE EUROKITE and is also available on YouTube (CERM and LIFE EUROKITE).

This webcam is part of one of the three cameras available in the LIFE EUROKITE project within its actions for public awareness and dissemination of results. The action has been carried out thanks to the support of CERM and the financial support of the Austrian Power Grid (APG). The CERM Endangered Raptors Centre is located in Southern Tuscany (Italy) and managed by the CERM Association. The CERM was the core area of a Red kite reintroduction programme which was carried out in the framework of the LIFE Save the Flyers project between 2007 and 2014, based on the translocation of 105 young red kites from two donor countries (Corsica, France and Canton of Fribourg, Switzerland). The programme was successful and led to the establishment of a self-sustaining Red kite population, which now is expanding in the surrounding areas.

Red Kites at the feeding place in Italy © CERM







Red Kites (partly with wing tags at the feeding place in Italy © CERM)

### The feeding place

The feeding platform located at the CERM is daily supplied with food. It played a very important role in the Red kite reintroduction programme both for supporting the released young red kites and for favouring the breeding success of the new pairs. Furthermore, it was very useful to monitor the new population. The platform is supplied with food a few hours before sunset around 5pm - 7pm in summer and around 3pm - 5pm in winter.

### Species that you can see

The feeding place is mainly used by Red kite, Black kite and Buzzard. Sometimes can be spotted also Yellow legged Gull and Grey heron. In Spring and Summer about 60-70 individuals can be spotted in the area while in winter up to 120 red kites can be sighted, some dozens of them coming from central Europe and wintering here.

CERM is located in an hilly area of Southern Tuscany with a sea view characterised by woods, pastures and cultivated fields. At the CERM a captive breeding programme for the Egyptian vulture has also been ongoing since 2006, aiming at the reintroduction into the wild of captive-born young vultures (currently within the LIFE Egyptian vulture project).

Up to now there has been 148 views via the LIFE EUROKITE website with an average time of 3:21 minutes and more than 800 views on YouTube.

<https://www.life-eurokite.eu/en/our-birds/live-webcams/webcam-cerm-italy.html>



## Awareness raising stakeholders

Conservation NGOs were included in partnerships, round table and conservation events etc. to ensure further cooperation (LIFE Pannoneagle project, Committee against bird slaughter, CERM etc.)

The collaboration with academic and scientific institutions was ensured to disseminate the project findings and to provide additional input (University of Vienna, Lund University, University Oviedo etc.)

There have been some meetings with local and regional authorities, especially in Portugal, German and Spain, which will or already joint the project as cooperation partners.





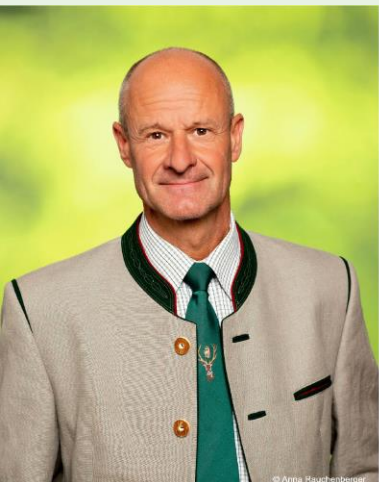
# Networking

Additionally, the LIFE EUROKITE project is asking (prominent) people from different stakeholder groups to support the project. In this case the project supporter only stands with her/his name, picture and a statement for the project and supports it through the media and e.g., welcome speeches at events. At the moment the project has supporters from hunting association, MEP, Conservation Organisations, scientific institutions and ministries. Up to now the project is supported by 7 MEP from different countries.

<https://www.life-eurokite.eu/en/beneficiaries/project-supporter/statements.html>

"The Green Deal encompasses different objectives. We will deploy renewables at larger scale and need to ensure this will not be to the detriment of biodiversity related goals. Through the LIFE EUROKITE project we will have more data about routes used by birds of prey and this can inform and underpin our strategic choices at all levels, which for me as a scientist this is of crucial importance."

**Michal Wiezik**  
 Since 2019 Member of the European Parliament (MEP) - Slovakia  
 Renew Europe Group



"Hunting is responsibility for game and habitat, as the Upper Austrian hunters proves for many years! They stand up for many culture fleeing wild species with exemplary projects. The red kite is one of those benefiting species, - the increasing population prove this very gratifying and impressive. We wish you continued success and full support! "

**Herbert Sieghartsleitner**  
 State hunter master of Upper Austria - Austria

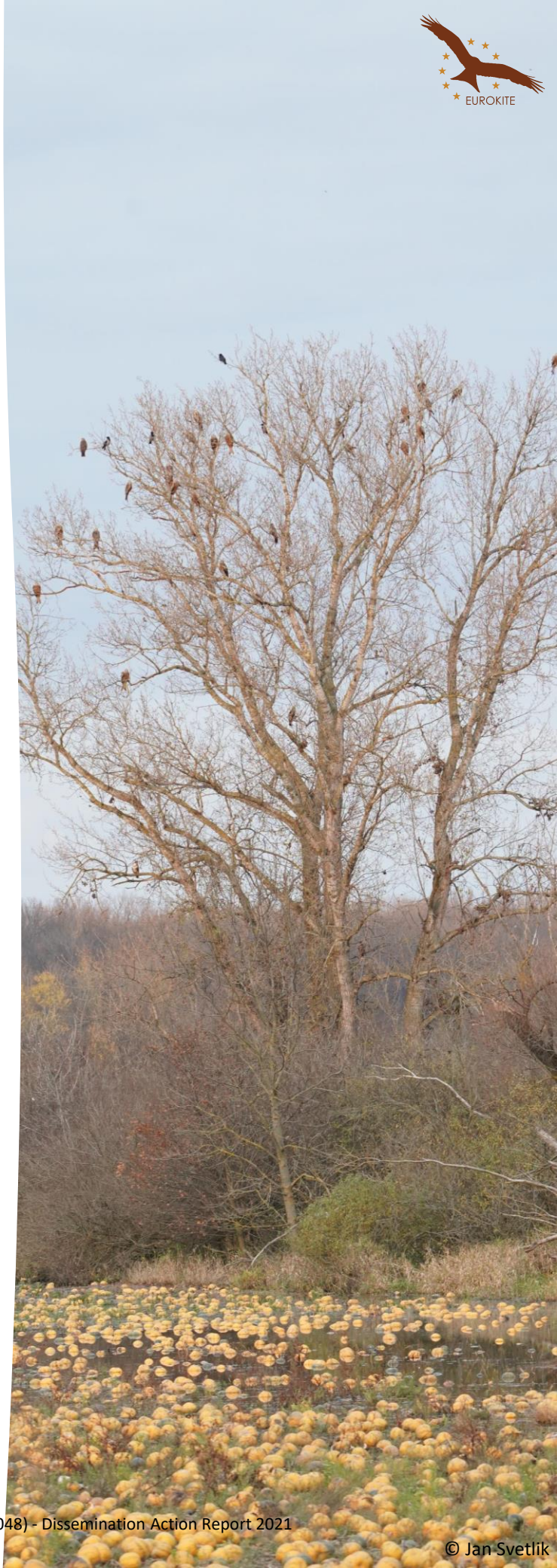


# Red Kite Conservation Team (RKCT)

The “Red Kite Conservation Team” (RKCT) has already 35 members from 15 different countries.

These team comprise an informal group of experts from all the range countries of a single species. The main objective of this conservation team is to facilitate international cooperation and to coordinate the exchange of information in connection with the implementation of measures for the Europe-wide protection of the Red Kite. The idea to establish a "Red Kite Conservation Team (RKCT)" was born at the International Workshop in Segovia (Spain) on the 2.12-5.12.2018. It is currently managed by Ubbo Mammen (DE) with the help of Rainer Raab (AT, Technical Manager of the "LIFE EUROKITE project"). The first meeting did not take place yet but will be organized in 2022.

<https://www.life-eurokite.eu/en/team/red-kite-conservation-team.html>





## Cooperation Partner

During the first year of the project many different cooperation between different organisation took place. The cooperation partners take actions in different parts of the project e. g. the winter count, action against mortality reasons, scientific paper etc.

Within the next month more cooperation will be established in whole Europe.





# Deliverables & Milestones

Recently some of the Milestones and Deliverables are done and everything is on time, except the locations of the notice boards are not yet decided.

(grey: not yet started/planned; yellow: ongoing; green: finished; orange: delay)

Name of the Deliverable	Action	Deadline	Adjusted Deadline	Finished	Notes
Layman's report	E 1	01.01.2027			
At least 2 publications in scientific journals	E 3	01.01.2023			
At least 4 publications (2 additional) in scientific journals	E 3	01.01.2024			
At least 6 publications (2 additional) in scientific journals	E 3	01.01.2025			
At least 8 publications (2 additional) in scientific journals	E 3	01.01.2026			
At least 10 publications (2 additional) in scientific journals	E 3	15.12.2026			
Minutes of the midterm conference	E 4	01.01.2024			
Minutes of final conference	E 4	01.01.2027			
At least 4 short videos about the Red Kite for distribution	E 5	01.07.2021		<b>X</b>	6 videos are only on YouTube
At least 8 short videos about the Red Kite for distribution (4 additional)	E 5	01.07.2023			
Book "Red Kite"	E 5	01.09.2024			The book is in preparation and will be published in 2022.
At least 12 short videos about the Red Kite for distribution (4 additional)	E 5	01.09.2025			
Short video interviews with hunters for the promotion of lead-free ammunition	E 8	01.01.2026	15.11.2020		2 Interviews are done with hunters and several statements of different people for the Newsletter 11.2020. More are planned.

Name of the Milestone	Action	Deadline	Adjusted Deadline	Finished	Notes
The presence in social media (e.g. Facebook) has been established in 4 languages (DE, EN, FR, ES) and will be maintained	E 1	01.01.2020	01.02.2020	<b>X</b>	Social Media will be only in German and English due to translation effort and time management. Around 4-5 post per week. Starting post 1.2.2020
The project webpage was produced, is online in multiple languages (minimum German, French and Spanish) and will be maintained	E 1	01.01.2020	01.04.2020	<b>X</b>	Webpage is online English (04.2020), German (07.2020), French (07.2020), Spanish (08.2020)
Detailed locations for the 5 notice boards / information points were decided	E 1	01.02.2020			Preparations are ongoing
All 5 notice boards / info points are erected and accompanied by a small local event - 30 years LIFE in Europe	E 1	18.05.2022			
At least 6,000 followers per post in social media	E 1	01.01.2024			
At least 10,000 followers per post in social media	E 1	01.01.2026			
The Layman's report (1,000 copies) was produced and translated	E 1	01.01.2027			
The first general campaign has already started	E 2	15.09.2021	Delay unknown		Preparations are ongoing, but campaign did not start yet.
All 6 general campaigns have already begun or are completed	E 2	01.01.2023			
The "European day against illegal poisoning of wildlife" was established	E 2	01.01.2025			
At least 4 publications (2 additional) in scientific journals and 6 presentations (2 additional) of the project and its results at Conferences	E 3	01.01.2024			
At least 10 publications (2 additional) in scientific journals and 12 presentations (2 additional) of the project and its results at Conferences	E 3	15.12.2026			
The scientific community, conservation NGOs, law enforcement authorities and nature conservation authorities were invited to the midterm conference and at least 50 people confirmed their participation	E 4	01.09.2023			
The scientific community, conservation NGOs, law enforcement authorities and nature conservation authorities were invited to the final conference and at least 50 people confirmed their participation	E 4	01.09.2026			



Name of the Milestone	Action	Deadline	Adjusted Deadline	Finished	Notes
The scientific community, conservation NGOs, law enforcement authorities and nature conservation authorities were invited to the final conference and at least 50 people confirmed their participation	E 4	01/09/2026			
A decision which promotional products to use was made by the Steering Committee	E 5	01/07/2021		<b>X</b>	
Promotional products to enable the first campaign against poisoning are in charge	E 5	01/08/2021	Unknown Delay		As the first campaign did not start yet, there are also no promotional products in charge.
Promotional products for the 5 notice boards / info points - "30 years LIFE in Europe" are ready	E 5	11/05/2022			
At least 50% of the promotional products for the campaigns against poisoning were distributed	E 5	01/07/2024			
At least 85% of the promotional products for the campaigns against poisoning were distributed	E 5	01/07/2026			
At least 1200 books about the "Red Kite" were distributed	E 5	01/10/2026			
The media impact report as part of the midterm report is completed	E 6	15/07/2023			
At least 1 TV documentaries, 4 TV spots, 1 radio spots, 8 press releases and 16 press articles about the project were created	E 6	01/01/2024			
The media impact report as part of the midterm report is completed	E 6	15/01/2024			
The current media impact report was provided to the Steering Committee	E 6	01/09/2025			
At least 4 TV documentaries, 16 TV spots, 4 radio spots, 32 press releases and 64 press articles about the project were created	E 6	15/01/2027			
The media impact report as part of the final report is completed	E 6	15/01/2027			
The material of the existing camera in Italy was received and further cooperation has been ensured	E 7	01/07/2020		<b>X</b>	Examples of the exiting Camera were given. The Camera is online since August 2021.
The webcam operated by SEO is ready for use	E 7	01/11/2020		<b>X</b>	Webcam operated by SEO is installed and online since 25th of November.

Name of the Milestone	Action	Deadline	Adjusted Deadline	Finished	Notes
The webcam operated by AMUS is ready for use	E 7	01/07/2021	Delay unknown		
Details which stakeholder groups seem most relevant in which local context were discussed and agreed on by the local partners and in the steering committee.	E 8	01/01/2020		<b>X</b>	
Conservation NGOs were included in partnerships, round table and conservation events etc. to ensure further cooperation	E 8	01/07/2020		<b>X</b>	
The collaboration with academic and scientific institutions was ensured to disseminate the project findings and to provide additional input	E 8	01/01/2021		<b>X</b>	There has been cooperation agreements between some academic institution e. g. University of Vienna.
Various meetings with regional and local authorities took place	E 8	01/01/2021		<b>X</b>	There has been some video conferences with local authorities e. g. in Spain and Germany. Due to Covid no personal meeting took place.
Local and regional hunters and hunting associations were contacted, informed on the project and encouraged to raise awareness that poisoning is never a minor misdemeanor but a criminal offense	E 8	01/01/2022			
Action E.8 was started in the Czech Republic	E 8	01/04/2022			
Farmers were made aware of best practice use of second generation rodenticides and encouraged to use first generation products instead	E 8	01/07/2023			
The collaboration with the hunters was ensured to increase the peer pressure on offenders in areas where poisoning is more common	E 8	01/01/2025			
To promote the use of alternative lead free ammunition hunters, who were already using such products, were asked to describe their own experiences e.g. in short video interviews	E 8	01/01/2026		<b>X</b>	2 Interviews and several statements, Contact with MEP Thomas Waitz (November 2020). Newsletter about lead (free) ammunition
A European species conservation specialist team for the Red Kite was established	E 9	01/07/2022		<b>X</b>	Established and online on the Website. First meeting will be in 2022.
The project team contacted and visited at least 3 particularly suitable projects to learn from their experiences.	E 9	01/01/2024			



## Outlook for 2022



In 2022 the first general campaign will start, and promotional products will be charged for that in addition there will be an event in Brussels which is supported by some MEPs to raise awareness and take action against illegal poisoning. Due to the Covid situation it is not yet clear how the campaign will be organized.

The tagging period in 2022 is used to meet with some of the project supporters and to get some more press releases, interviews and short videos.



## Coordinating Beneficiary



The TB Raab was commissioned to implement the LIFE EUROKITE project after a pan-European public tender.



## Project partner (Associated Beneficiary)



AGIR pour la BIODIVERSITÉ



## Co-financier



## Cooperation partner



This project is co-financed by the LIFE Nature Programme of the European Union

